LAMPORT

MINI BRAND GUIDE / PRELAUNCH



01 THE MARK

Keep the three same-direction slanted bands: a medium top band, a shorter middle band, and a longer bottom band. Never substitute a generic Solana mark, reverse a band, stretch the logo, or add another symbol.

Leave clear space of at least one band-height around the mark. Use the supplied square avatar for profile images. Keep important elements inside the central 70% when making a new circular crop.

02 COLOR

INK	WHITE	CYAN	BLUE	PURPLE	MAGENTA
#050609	#F6F8FF	#00E5EF	#2D72FF	#8A2BFF	#E000E8

Suggested launch palette derived from the reference direction. Use black as the main surface, white for reading, and cyan/purple for small accents. The mark gradient runs purple to blue to cyan from left to right.

03 TYPE

Preserve the supplied LAMPORT artwork as an image. For new headings, use a bold squared geometric sans; for body copy, use Inter Regular/Medium with a system sans-serif fallback. These are companion type directions, not an identification of the original wordmark font. No font files are bundled.

04 FILES & USE

Avatar PNG, 1024 × 1024

Square social profile image; black background.

X banner PNG, 1500 × 500

Ready-size header; open lower-left avatar area.

Stickers 4 separate RGBA PNGs

GM, BUILD, LAMPORT, LFG; transparent canvas.

Source art Generated PNG originals

Keep for future exports. Do not treat as vector masters.

Digital-use assets. Preserve aspect ratio when resizing. For stickers, import the PNG itself, not a screenshot of the preview. Check any platform-specific file-size rules before upload.

05 WORDS & CLAIMS

Brand name: LAMPORT. Existing tagline: THE SATOSHI OF SOLANA. Keep launch copy factual. A native lamport is a denomination of SOL; the branded project or any separate token must not be presented as the native SOL unit. Avoid price promises, guaranteed returns, or implied Solana endorsement.

Production note: avatar, banner and stickers are AI-generated raster adaptations of the supplied references. They are not exact vector reproductions. Use an approved official master whenever exact trademark geometry is required.